THE SIXTH FORM BOLTON

Activity: Exploring IT Systems in Business and Understanding IT Project Success Criteria

Objective: Understand the role of IT systems in businesses and gain insights into the common reasons why IT projects fail.

Tasks:

Research and Analysis:

1. Select a business of your choice (e.g., a local store, a multinational company, a startup, etc.) and research how IT is used in that business.

2. Identify and describe at least seven specific ways in which IT systems are employed within the chosen business (e.g., stock management, customer service management, online marketing, etc.).

3. Examine the potential benefits and challenges associated with the use of IT systems in your chosen business.

4. Research a particular IT project failure, for example:

   The UK National Health Service (NHS) National Program for IT

   The National Program for IT (NPfIT) was an ambitious initiative launched by the UK government in 2002 with the aim of modernising and digitising the National Health Service (NHS) using information technology. The project aimed to connect over 30,000 NHS organisations, including hospitals and clinics, and implement electronic patient records systems across the country.

   Research into why the NHS IT project (or your chosen IT project) failed. Collate this information in a Word document/PowerPoint. You will need this information for your induction task in September.